

Planning Tool for Taking Rhetorical Action

<p>1. What's the need or problem?</p> <p>(exigence)</p>	<p>2. What do you want to know about it?</p> <p>(question)</p>
<p>3. What do you want to do about it?</p> <p>(purpose)</p>	<p>4. Why is now the right time to act?</p> <p>(<i>kairos</i>)</p>